

Tech Task Force

Do More with Video
Costs

Prepared by Hal Goodtree
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Costs & Implementation



What Is Our Budget for Video?

Cost Perspective

\$20K = Squat

\$100-250K= Doing more with video

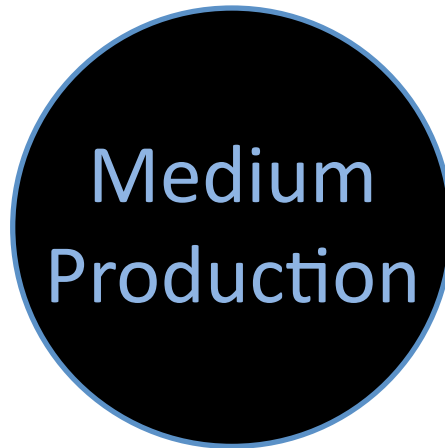
Town Budget = \$225 Million

- Already have \$500k investment
- Already spend \$125-150k a year

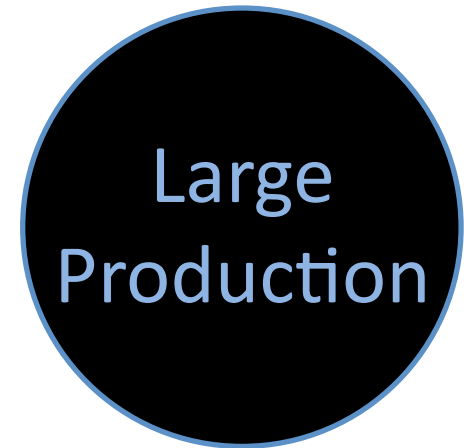
How I'd Spend It



:30 – 2:00



4:00-6:00



30:00-60:00

| Type | Package | Vendor | Contract |
|-------|----------|----------|----------|
| Month | \$4000 | \$4000 | \$6600 |
| Year | \$48,000 | \$48,000 | \$66,000 |

= \$162,000

Next Steps

- Final report